



SESIÓN II

OCDE: ACTUALIZACIÓN DE LA METODOLOGÍA DEL ÍNDICE DE POLÍTICAS PÚBLICAS PARA LAS PYMES



Presentation Outline



1. Overview: OECD Global Relations

2. New OECD LAC Regional Programme

3. OECD SME Policy Index (SMEPI) – Introduction

4. Application of SMEPI in other regions

5. IPPPALC – Suggested Ways Forward

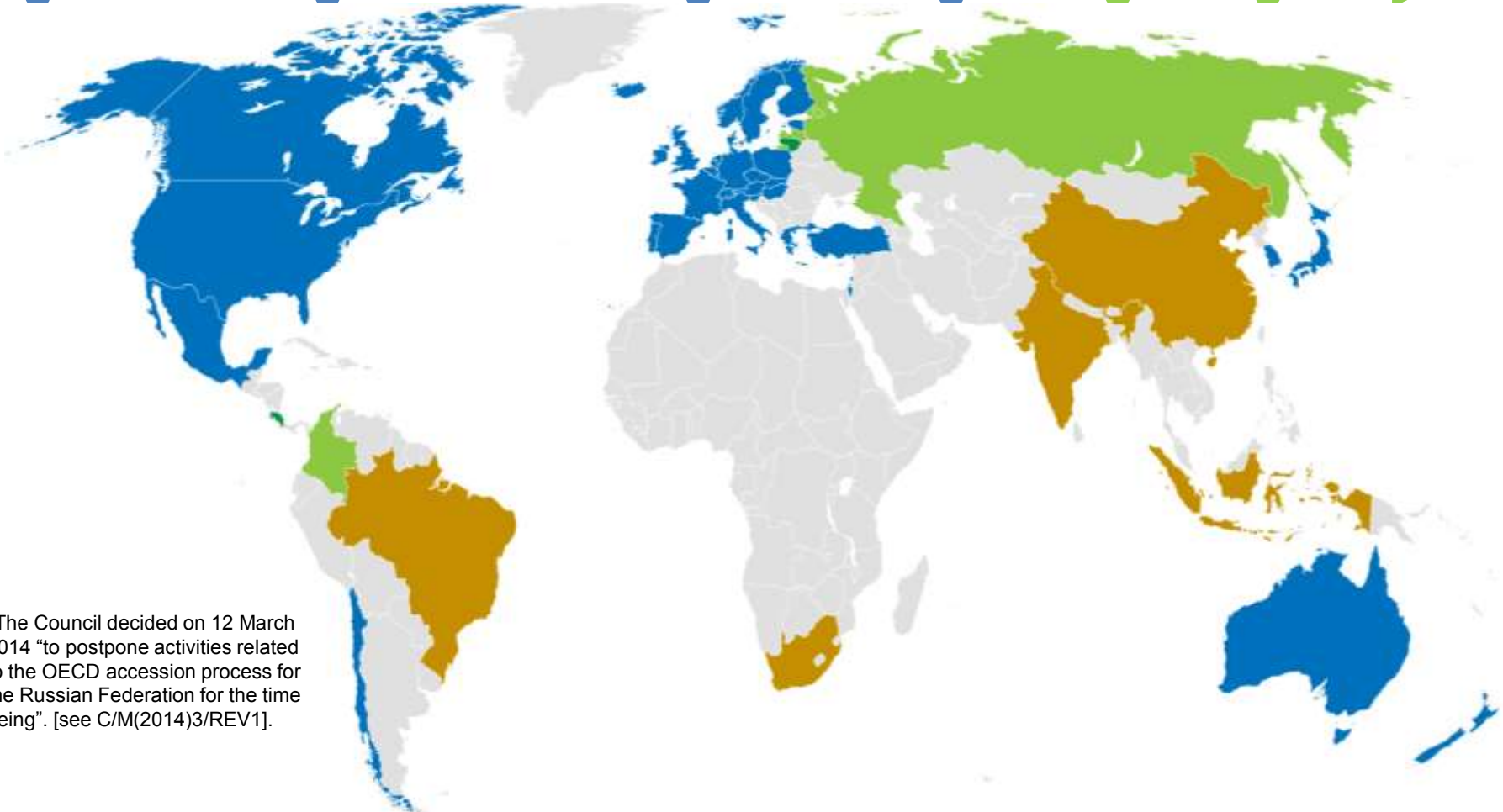




1. OECD Global Relations



35 Members, 4 Countries in the Accession Process, 5 Key Partners



*The Council decided on 12 March 2014 “to postpone activities related to the OECD accession process for the Russian Federation for the time being”. [see C/M(2014)3/REV1].

This map is without prejudice to the status of or sovereignty over any territory, to the delimitation of international frontiers and boundaries and to the name of any territory, city or area.

OECD Regional Programmes



MENA-OECD INVESTMENT PROGRAMME

- [Africa](#)
- [Eurasia](#)
- [Latin America](#)
- [Middle East and North Africa](#)
- [Southeast Asia](#)
- [South East Europe](#)





2. OECD Latin America and the Caribbean Regional Programme



Longstanding OECD-LAC Partnership

	Macroeconomy	Fiscal	Investment	Innovation	Water	Education/Skills	Corporate Governance	Corporate Governance SOEs	Competition	Anti-Corruption/ Integrity	Budget	Public Governance	Financial Education	Regulatory Policy	Regional/Social Development	GVCS	Natural Resources Based Development	SMEs	Pensions	Environment/ Green Growth	Agriculture	Gender	Health	Migration	Statistics	
Policy Dialogue	Regional Forum	✓	✓	✓	✓	✓	✓		✓				✓													
	Regional Network		✓			✓	✓	✓	✓	✓	✓	✓		✓	✓								✓	✓		
	Global Network					✓											✓	✓								
Regional Publication	✓	✓	✓	✓	✓	✓	✓		✓		✓	✓		✓		✓			✓	✓					✓	
Country Reviews	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓		✓	✓	✓		✓		✓	✓		✓		✓	

Key Objectives

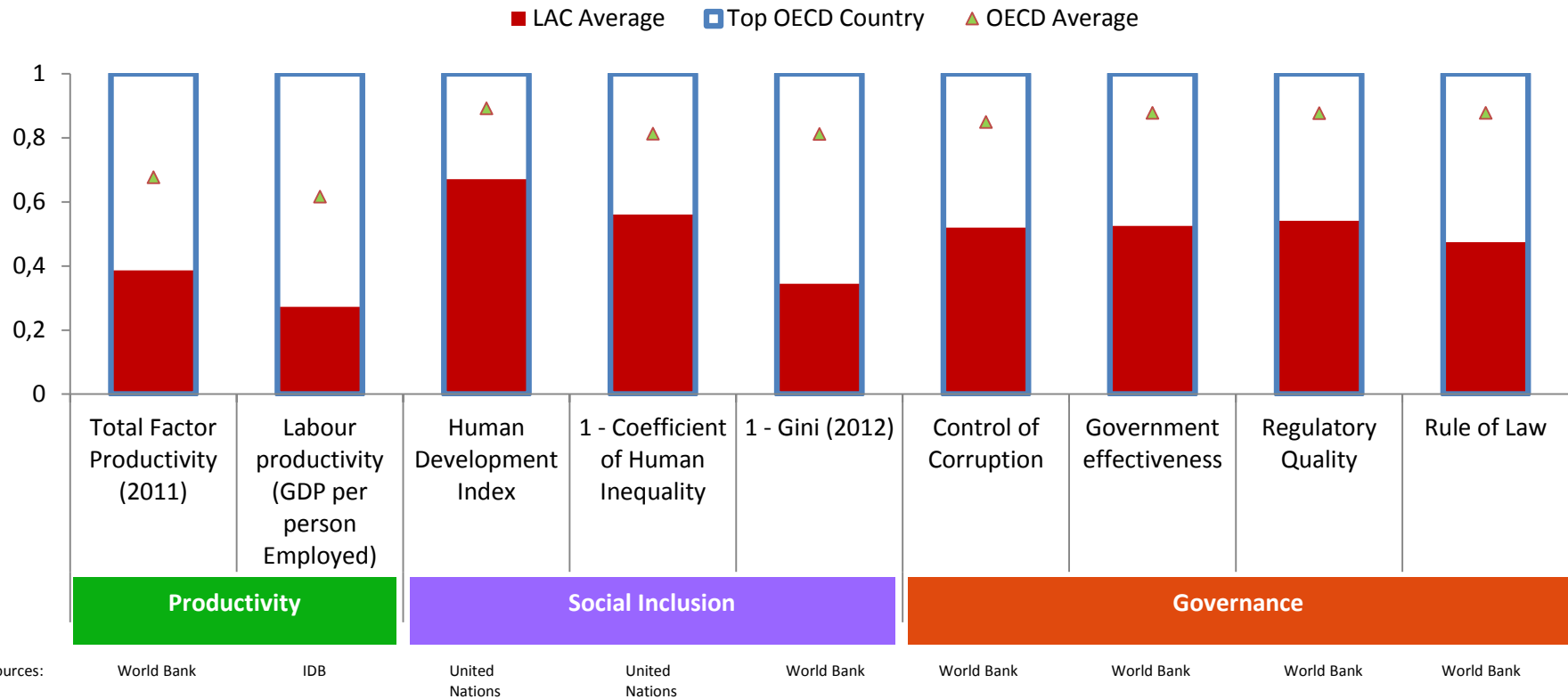
- i. Support the region to advance its policy reform agenda**
- ii. Bring LAC countries' perspectives to the OECD**
- iii. Work hand in hand with regional partners**
- iv. Tailor support and advice to sub-regional contexts**
- v. Support the region to obtain the sustainable development goals (SDGs)**

Support the region to advance its policy reform agenda



These priorities reflect broad areas where the gap between LAC and OECD countries is considerable, and where OECD can contribute the most








Gap of LAC vs OECD in key productivity, social inclusion and governance indicators
(2014, Top country on each indicator =100%; Worst country on each indicator = 0%)



Bring LAC countries' perspectives to the OECD



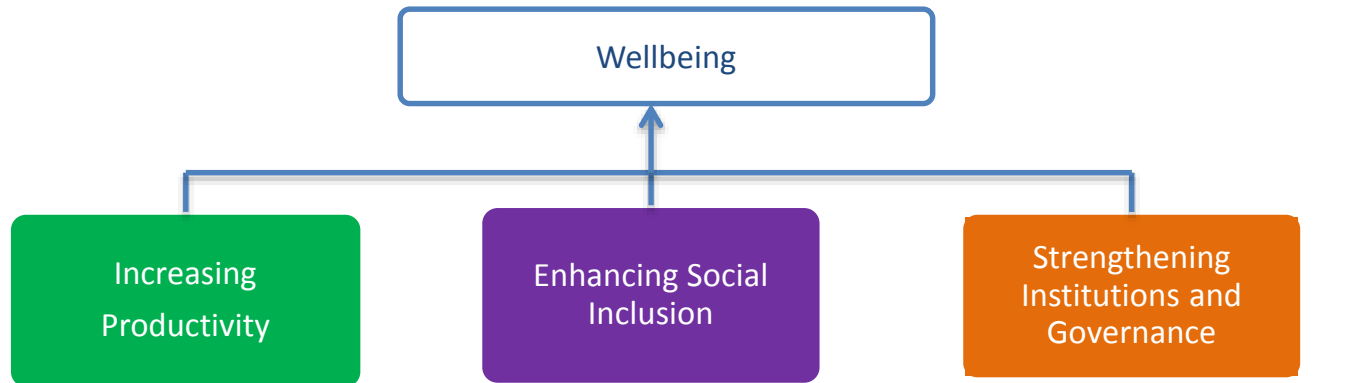
Work hand in hand with regional partners

	Economy	Fiscal	Investment	Innovation	Water	Education / Skills	Corporate Governance	Corporate Governance SOEs	Competition	Anti-Corruption/ Integrity	Budget	Public Governance	Financial Education	Regulatory Policy	Regional/Social Development	GVCs	Natural Resources Based Development	SMEs	Pensions	Environment/ Green Growth	Agriculture	Gender	Health	Migration	Statistics
 IDB	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓			✓				✓	✓						
 THE WORLD BANK				✓		✓	✓	✓	✓							✓	✓		✓				✓		
 CAF	✓				✓	✓		✓					✓								✓				
 ECLAC	✓	✓	✓	✓	✓				✓	✓					✓	✓		✓		✓					
 OAS					✓					✓														✓	
 SEGIB	✓	✓				✓																			
 Other		✓ CIAT								✓ Euro Social			✓ CEMLA			✓ UNIDO, WTO, UNCTAD, ILO	✓ IMF, UNDP, WEF			✓ UNIDO					

Tailor support and advice to sub-regional contexts



Support the region to obtain the sustainable development goals (SDGs)

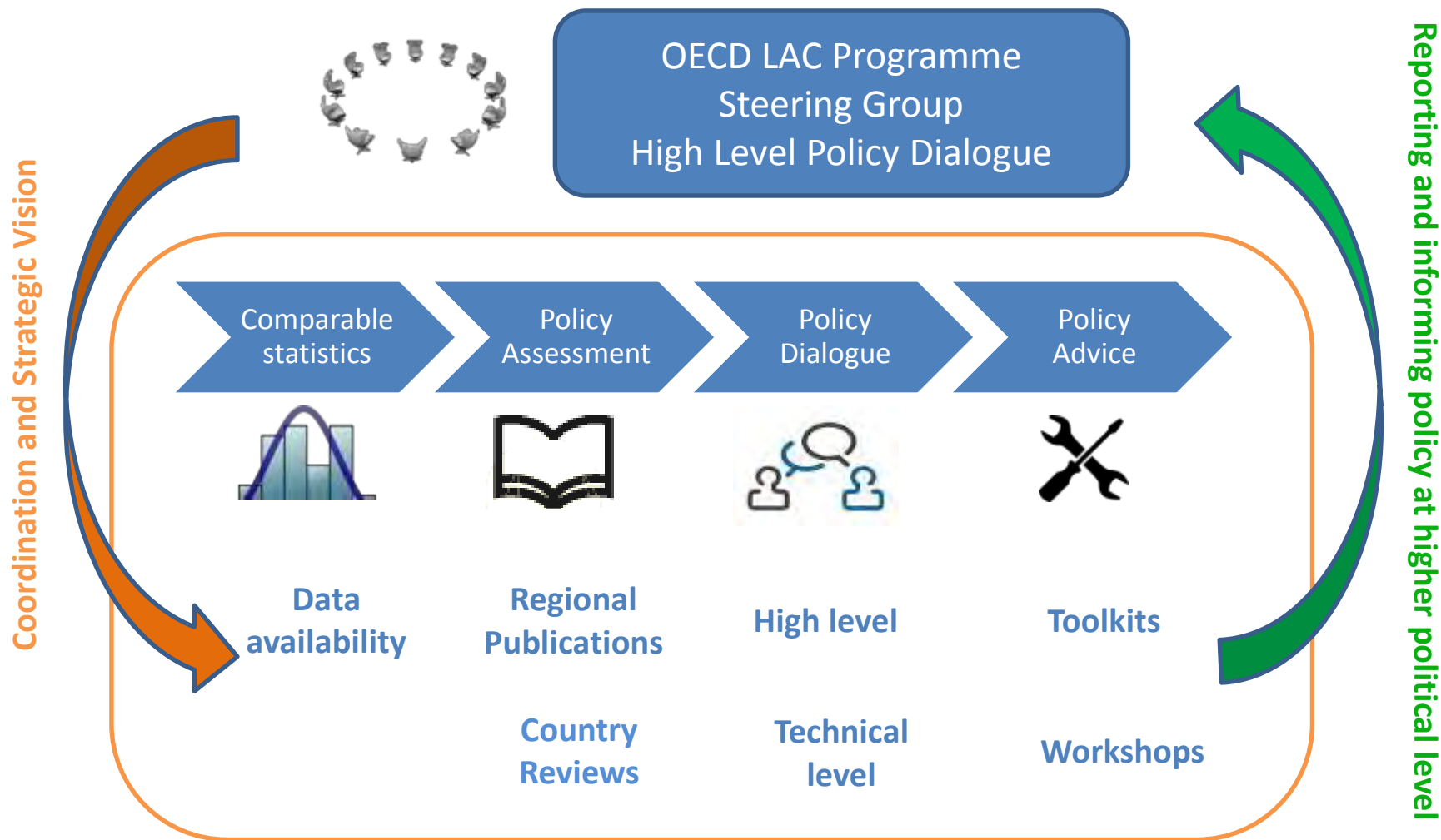


→ providing a “multi-stakeholder partnership” between OECD and LAC countries to “share knowledge and expertise to support the achievement of the sustainable development goals” (Target 17.16).



Governance

How will the LAC Programme work?





3. OECD SME Policy Index (SMEPI)



A brief history of the SME Policy Index

- Started in 2006 with the request of a number of countries in South East Europe interested to monitor their convergence to EU SME policy
- Original methodology developed by the OECD, in co-operation with the European Commission, the European Training Foundation and the EBRD
- Evolved into a tool to assess SME policy developments over time and across countries
- So far it has been applied to 4 regions, including 32 countries, with 9 reports published



SME Policy Index Objectives

- To compare SME policy across countries and time and measure progress on policy convergence at regional level;
- To assess the level of policy development across key dimensions;
- To identify strong and weak points in policy design and implementation at country level;
- To provide a tool to policy makers and stakeholders to monitor progress in policy implementation.

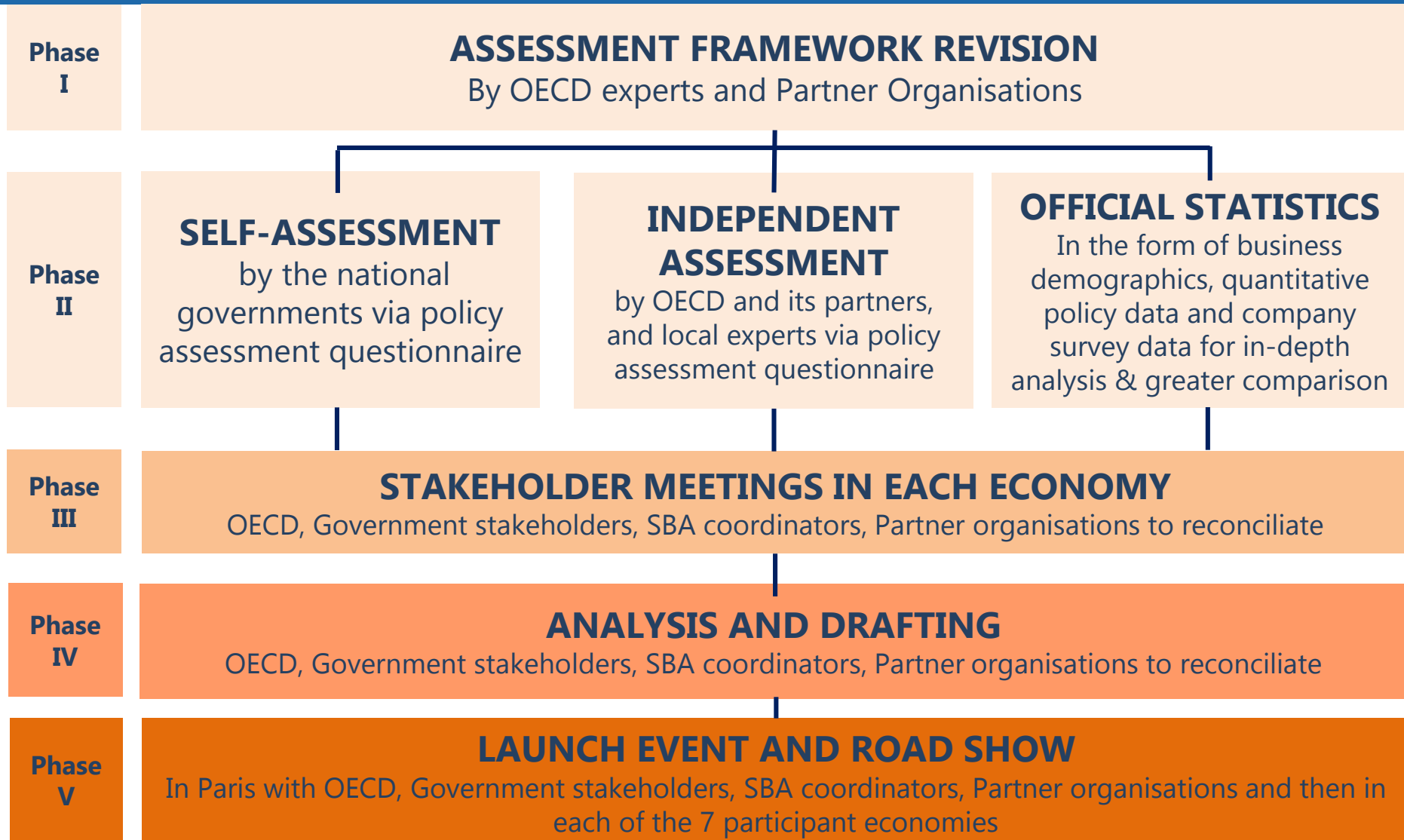


Necessary Conditions

- A group of countries sharing the same broad views on SME policy and pursuing common policy goals defined by regional strategy, policy declaration, SME principles, etc.;
- A leading government institution in each country eager to lead the process and able to secure the support of other institutions and key stake holders;
- A partnership among international and regional organisations ready to contribute to the process;
- Availability of key SME statistics and openness by government institutions to provide data and information;
- Possibility to raise adequate funding.

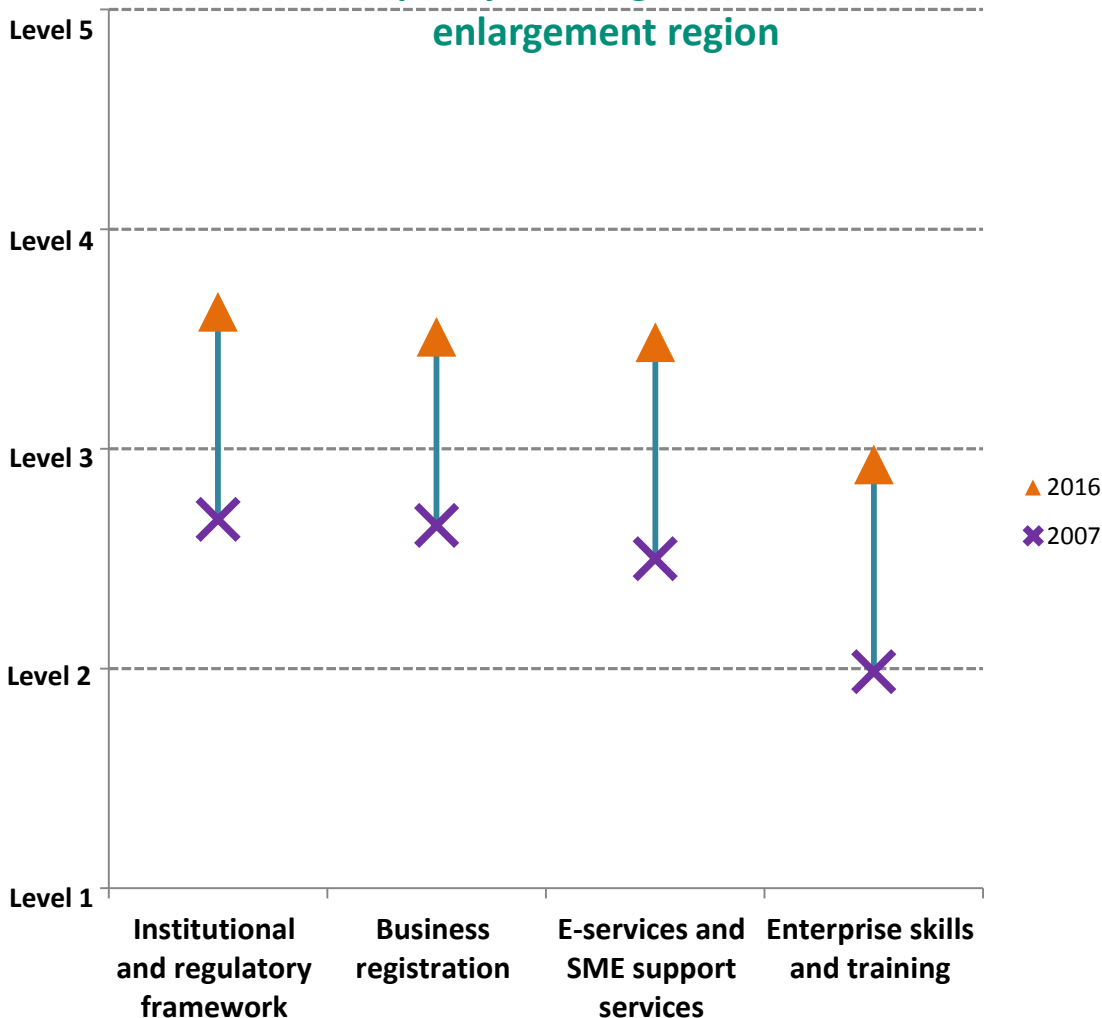


SMEPI assessment: methodology and process



Achievements: 10 years overview of SME Policy in the EU enlargement region

SME policy convergence in the EU enlargement region



❖ **Effective policy transfer of good practices was observed through the SME Policy Index across a number of areas:**

- SME support agencies established
- Administrative procedures for businesses simplified
- Technical standards in line with Single Market requirements
- Support to innovative SMEs and start-ups provided.

Level 1: No framework

Level 2: Draft/pilot, some signs of government activity

Level 3: Solid framework in place

Level 4: Level 3 + concrete indications of effective policy implementation

Level 5: Level 4 + significant record of concrete and effective policy implementation

Note: This comparison only includes the average of indicators which remained the same over time.





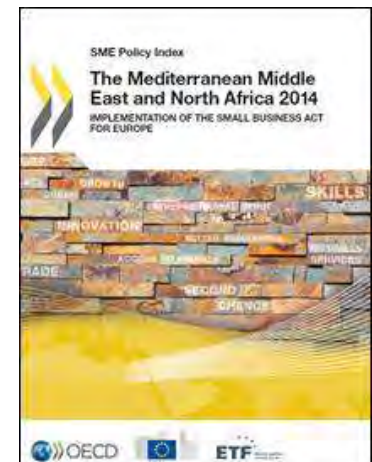
4. Application of SMEPI in other regions



Coverage of the SME Policy Index

❖ Since 2006, the SME Policy Index has been applied 9 times in 4 regions, covering 32 economies in total:

- ❑ EU pre-accession region (the Western Balkans and Turkey) in 2007, 2009, 2012 and 2016
- ❑ Eastern Partnership countries in 2012 and 2016
- ❑ Euro-Mediterranean Partnership Countries in 2008 and 2014
- ❑ ASEAN member countries in 2014.
- ❑ Regional SME policy assessments foreseen in Latin America and the Gulf region



MENA region:
2 editions (2014, 2008)

Western Balkans and
Turkey:
4 editions (2016, 2012,
2009, 2007)

Eastern Partner Countries:
2 editions (2016, 2012)



Western Balkans and Turkey

✓ The Assessment is **based on the Small Business Act for Europe** which allows for **benchmarking** not only between Partner Countries but also with EU Member States.

✓ The dedicated methodology – **the SME Policy Index** – has been specifically developed by the partner organisations for the application of the SBA in enlargement and neighbourhood countries.

✓ The purpose of the SBA Assessment is to **improve SME policy-making** in Partner Countries and to enhance the **capacity of policy-makers**.

✓ The objective is to improve the **business environment** 'on the ground' and to foster **entrepreneurship and competitiveness**.



Middle East and North Africa

- ✓ The Assessment is **based on the Small Business Act for Europe**
- ✓ 8 economies, 2 reports (2008, 2014)
- ✓ Methodology drawn to the that of the Western Balkans (2012 report)
- ✓ Report launched at a EU-MENA Ministerial Meeting (Feb. 2015) setting priorities for the EU-MENA multi-annual regional aid programme
- ✓ Presentations in each country
- ✓ Update planned for the 2nd half of 2016



MENA region:
2 editions (2014, 2008)



Eastern Partner Countries

- ✓ The Assessment is **based on the Small Business Act for Europe**
- ✓ 6 economies, 2 reports (2012, 2015)
- ✓ Methodology drawn to the that of the Western Balkans (2016 report)
- ✓ Report launched at the Eurasia Week 2015
- ✓ Presentations in each country
- ✓ Follow-up: peer reviews, capacity building, SME Policy performance assessment



ASEAN

- ✓ Project developed jointly with ERIA, economic research center based in Jakarta
- ✓ Support provided by ASEAN SME Working group
- ✓ The dedicated methodology developed by an expert group
- ✓ Capacity building initiatives targeting ASEAN less developed countries
- ✓ Led to regional initiatives: ASEAN SME Strategic Action Plan and company registration programme
- ✓ New assessment under way based on SAP



**ASEAN:
1 edition (2014), new
edition forthcoming**





5. IPPPALC – Suggested Ways Forward

Pilot Project Pacific Alliance

Analysis		Chile	Colombia	Mexico	Peru	Latin America
1 SME Policy	SME Policy Index	SME Policy Index (Proposed in Collaboration with IDB)				Proposed in collaboration with ECLAC
	Policy Reviews	Study on increasing productivity in small enterprises (Ongoing)				Start up Latin America (forthcoming 2016)
		Start up Latin America (2013)				





SISTEMA ECONÓMICO LATINOAMERICANO Y DEL CARIBE

The Caribbean

Central America

Pacific Alliance

Mercosur



OECD Latin America & the Caribbean Regional Programme



Proposed Next Steps

- Form regional groups
- Identify lead institution in each country
- Establish a partnership among international and regional institutions (SELA, ECLAC, CAF, IDB, OECD)
- Scoping review of data availability and identification of key issues (i.e. PA scoping paper)
- Defining the scope and adapting the methodology



What the OECD can offer

- Advice on adjusting the SME Policy Index methodology to the needs of the LAC countries;
- Active role as project coordinator in partnership with international and regional institutions, building on the previous SME PI applications;
- Analytical capacity and access to internationally recognized good practices in policy elaboration and implementation;
- Experience in managing multi-country, multi-dimensional assessments and in producing the final project report



Proposed Organization of Workflow

- Project will be conducted within the framework of the LAC Regional Programme as a key deliverable;
- Global Relations LAC Unit will in charge of project coordination and relations with the participating countries and institutions;
- OECD will form a multi-directorate team, including members from the key units working on SME policy issues: Centre for Entrepreneurship, Statistical Directorate; Science, Technology and Innovation, Development Centre;
- Regular reporting to the OECD Working Party on Entrepreneurship and SMEs.

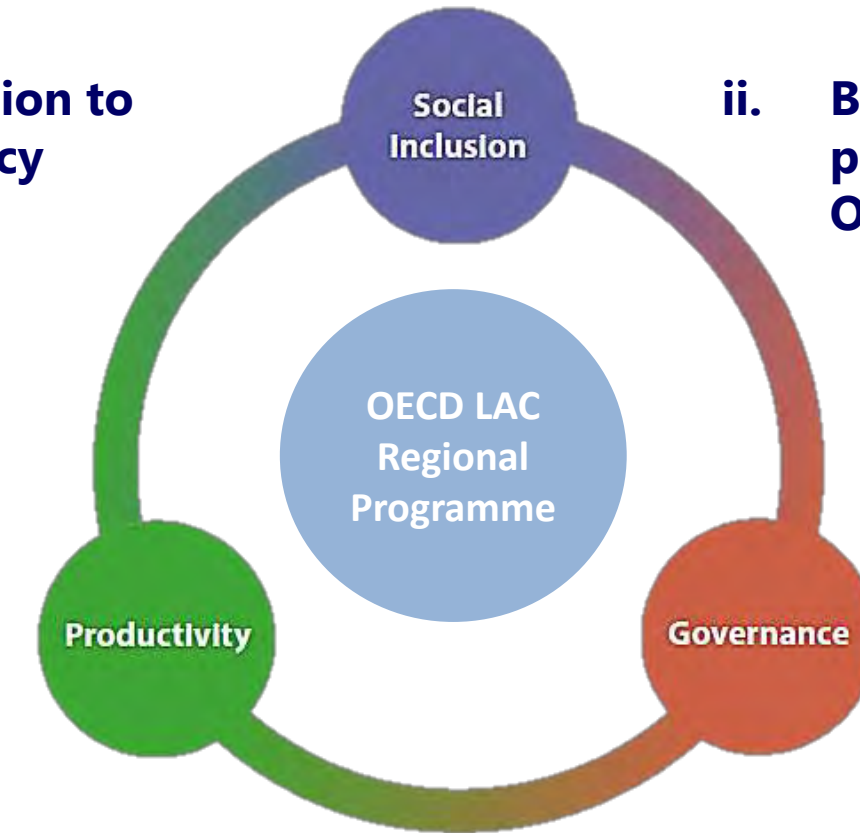


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Contact details:

Antonio FANELLI

Senior Advisor

Global Relations Secretariat

e-mail: antonio.fanelli@oecd.org

Anna WIERSMA

Policy Analyst for Latin America and the Caribbean

Global Relations Secretariat

e-mail: anna.wiersma@oecd.org