



SISTEMA ECONÓMICO  
LATINOAMERICANO  
Y DEL CARIBE



## The BIDC, Unleashing Ideas Inspiring Enterprise

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**Cooperación Económica y Técnica**

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# THE BIDC

Unleashing ideas...Inspiring Enterprise



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Inspiring Enterprise"

# THE BIDC

- An Organisation Charged with the Responsibility for Economic Development
  - Mandate is Sector-Specific (Manufacturing & Services)
- A Trade Promotion Organisation



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# BIDC'S GOALS 2015-2018

**Goal #1. Establish a Customer Centric Operating Model**

**Goal #2. Improve the Financial and Operational Efficiencies of the BIDC**

**Goal #3. Enable a Thriving and Sustainable Export Sector**

**Goal #4. Develop Internationally Competitive Businesses**

# AS A TRADE SUPPORT INSTITUTION WE MUST...

- Assess the impact of our work and continuously improve our effectiveness.
- Ensure that we measure our results, demonstrate our impact and initiate performance improvement programmes whenever necessary.

## IN SUMMARY OUR MANDATE IS...

- To provide effective solutions that will enhance the capacity of businesses to create and respond to market opportunities.
- **We will therefore be:**
  - Creative and Responsive in the delivery of services to our clients.
  - Creative in identifying viable solutions or finding resources, to help our clients access those solutions.



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# BIDC'S CORE SERVICES

## Incubator and Innovation Support Programme



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# PROGRAMME SERVICES

- Office space including kitchen and common area for use
- Wireless Internet access
- Access to copier/printer/scanner/fax services
- Mailbox and business address
- Use of training rooms & conference rooms
- Free parking adjacent to building

# PROGRAMME SERVICES

- Access to services from a bank of professional consultants in legal, marketing, accounting, human relations, government contracting, technology and finance areas
- Free business assistance from our in-house Business Development Officers

# PROGRAMME SERVICES

- Scheduled strategy sessions
- Networking events
- Discounts on training events

# INCUBATOR & INNOVATION PROGRAMME

We hold your hand as we help you grow and develop your business

Application forms can be found at

<http://www.bidc.org/forms/residential-incubator-form>

# INCUBATOR & INNOVATION PROGRAMME

- Assistance with the development of prototypes for new products.
  - Protection of your Intellectual Property
    - Registering your Trademarks; Industrial Designs; Patents

# BIDC'S CORE SERVICES

## Business Advisory Service

- Assistance in establishing and expanding enterprises
- Development of business plans and financial projections



# BIDC'S CORE SERVICES

## Comprehensive Support to Small and Medium Enterprises (SMEs)

- Assistance in conceptualising, planning and implementing new ventures
- Assistance in sourcing finance
- Photocopying at reduced rates.

# BIDC'S CORE SERVICES (CONT'D)

## Export marketing and the development of export trade

- Liaison with overseas buyers and exporters of goods and services
- Access to the latest market and business intelligence

## Assessment of applications for benefits under the Fiscal Incentives Legislation

# BIDC'S CORE SERVICES (CONT'D)

- Provision of factory space on a rent or lease/purchase basis
- A design advisory service
  - Assistance in developing your corporate identity.
- Export certification



  
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**THANK YOU!**

**QUESTIONS AND ANSWERS**



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