



Beltraide

making
business
happen

Four Strategic Areas

Investment Generation
Business Facilitation, and
Aftercare



Skills Training and
Job Preparedness



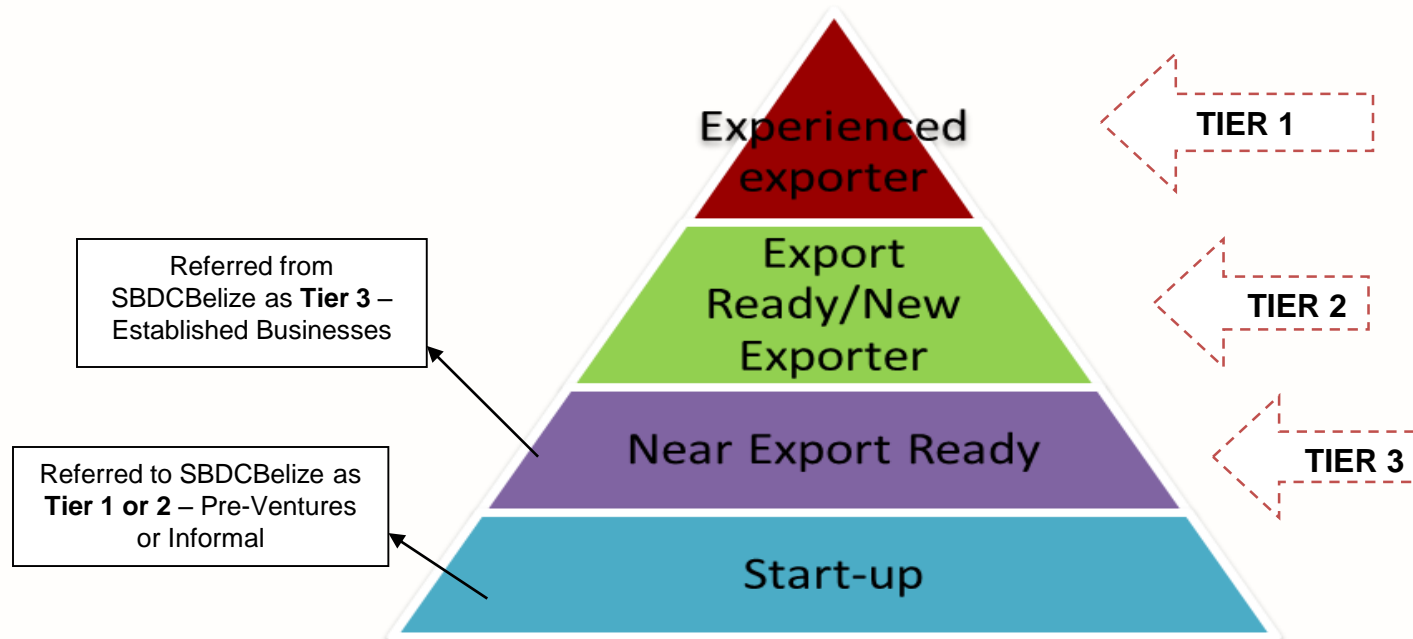
Enterprise Development
and Entrepreneurship



Trade Promotion and
Export Development



CLIENT CLASSIFICATION



Support Policy and Programs – EXPORTBelize

National Export Strategy – Priority Sectors



Support Policies and Programs – EXPORTBelize

- ✦ Value Chain Analysis & Industry Strategy Development for Belize Cacao
- ✦ Geographical Indication for Belizean Cacao
- ✦ Trade Shows/ Missions
- ✦ Sensitization sessions/ MOUs with key stakeholders
- ✦ Publications – EXPORTBelize and clients

Trade Shows/Missions

FIHAV

- Hot Mama's Belize
- Caribbean Paper Products
- Quality Poultry Products
- Travelers Liquors

LAC Flavors

- Bel-Car Export & Import Company Ltd
- IMEX Inc

Feria Internacional del Salvador

- Marie Sharp Fine Foods
- Little Belize Corn Mill
- Quality Poultry Products

Support programs

Sensitization sessions

- ✦ Introduction to exporting sessions
- ✦ Export to Mexico Workshop
- ✦ Export to US Workshop
- ✦ Export to CARICOM Workshop
- ✦ Trade Clinic countrywide
- ✦ FSMA Sensitization
- ✦ FINPYME ExportPlus - IIC

Our partners:



Internationalization of SMEs – CENPROMYPE

SBDCBelize clients

- ✿ Marvelous sauces, Fibbers Sauce, Amarabi Seasonings,
Belizean Homemade Sauces

EXPORTBelize client

- ✿ Rio Grande Cooperative, Cheil Mayan Chocolate, Garcia Sisters, Cuello's Distillery, Green Care Ltd, Jacob Harms

Export in numbers 2015-2016



Clients

Total Exporters - **36**
Near Export Ready - 22
Export Ready - 4
Exporting - 10



New Markets
Accessed **5**



Export
Workshops

14

222 Participants

Certified
GMB, HACCP, ISO



3

Core Services

- ✦ Workshops & trainings
- ✦ Identifying viable export markets
- ✦ Technical assistance
- ✦ Promoting Belizean products & services



For more information, please contact:
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