



DIMENSION 1- Institutional Framework

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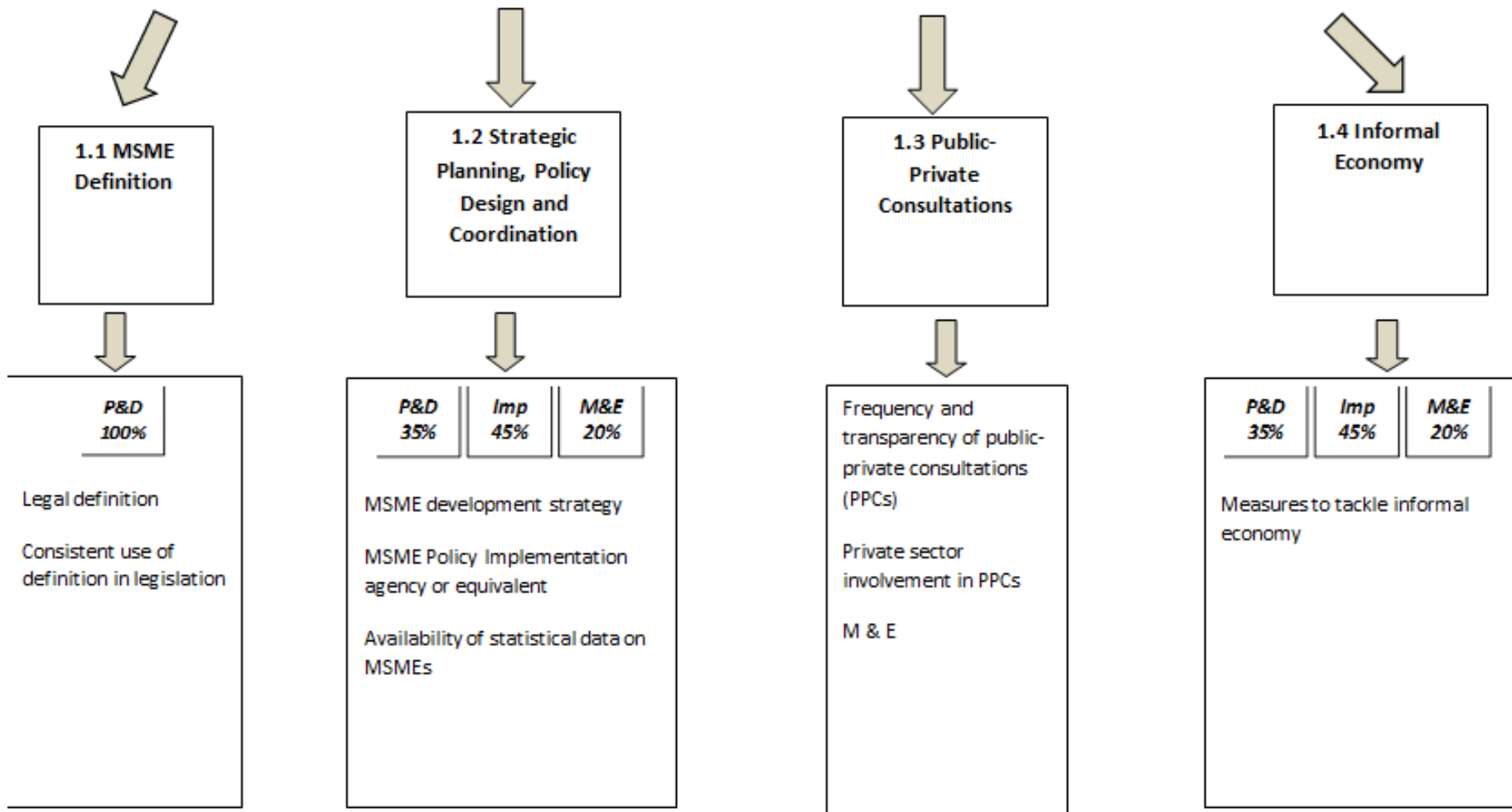
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DIMENSION 1 – Institutional Framework



1. Institutional Framework



*P&D – Planning and Design
 *Imp – Implementation
 *M&E – Monitoring and Evaluation



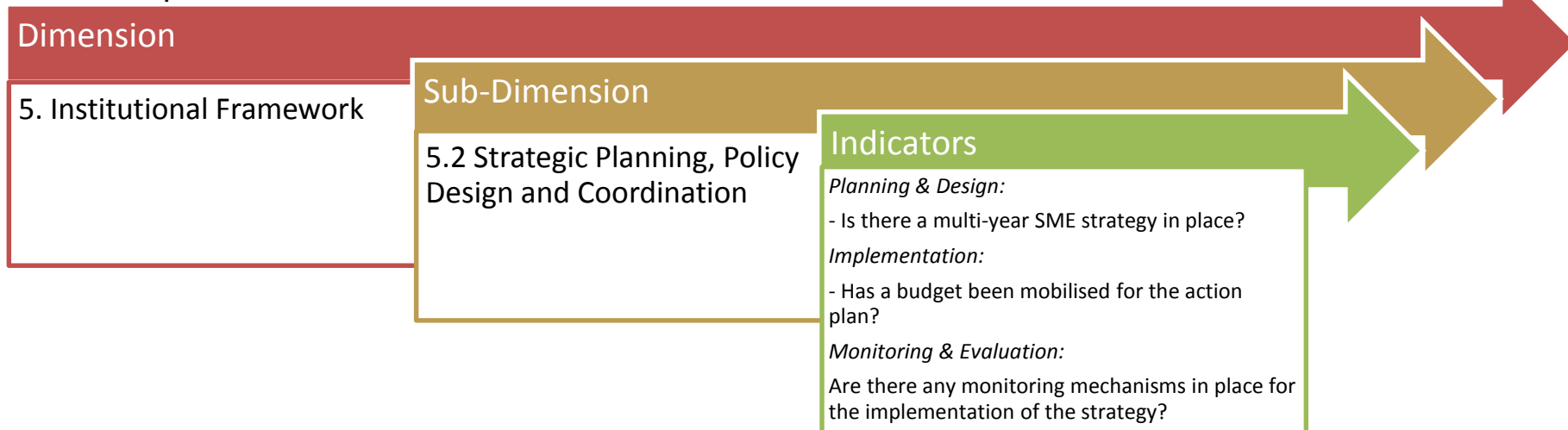


OVERVIEW OF SMEPI QUESTIONNAIRE



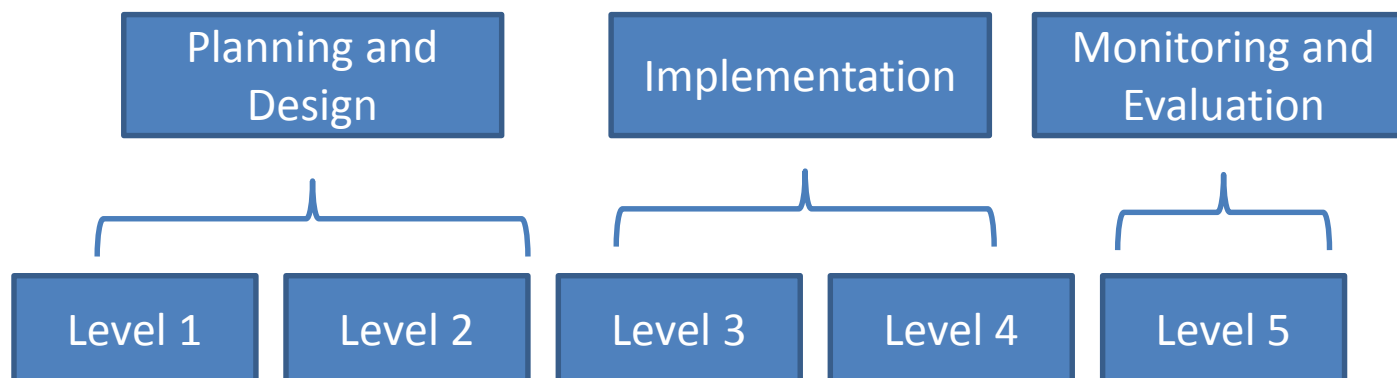
The SME Policy Index Methodology

- Policy dimensions derived from the **SELA study** - [Estudio de actualización del Índice de Políticas Públicas para Pymes en América Latina y el Caribe \(IPPPALC\)](#)
- Broken down into sub-dimensions and **measurable policy indicators** which are structured around **6** levels of policy development
- Two **parallel assessments** to obtain the information and identify the level:
 - self-assessment by the government; and
 - independent assessment.



The level assessment are based on both quantitative and qualitative indicators.

The SME Policy Index Methodology



Example: Turkey

Sub-dimension: **Legal and Regulatory Framework**

Dimension: **Access to Finance**

Score: **3.89**

Assessment: **Turkey is in the implementation phase**

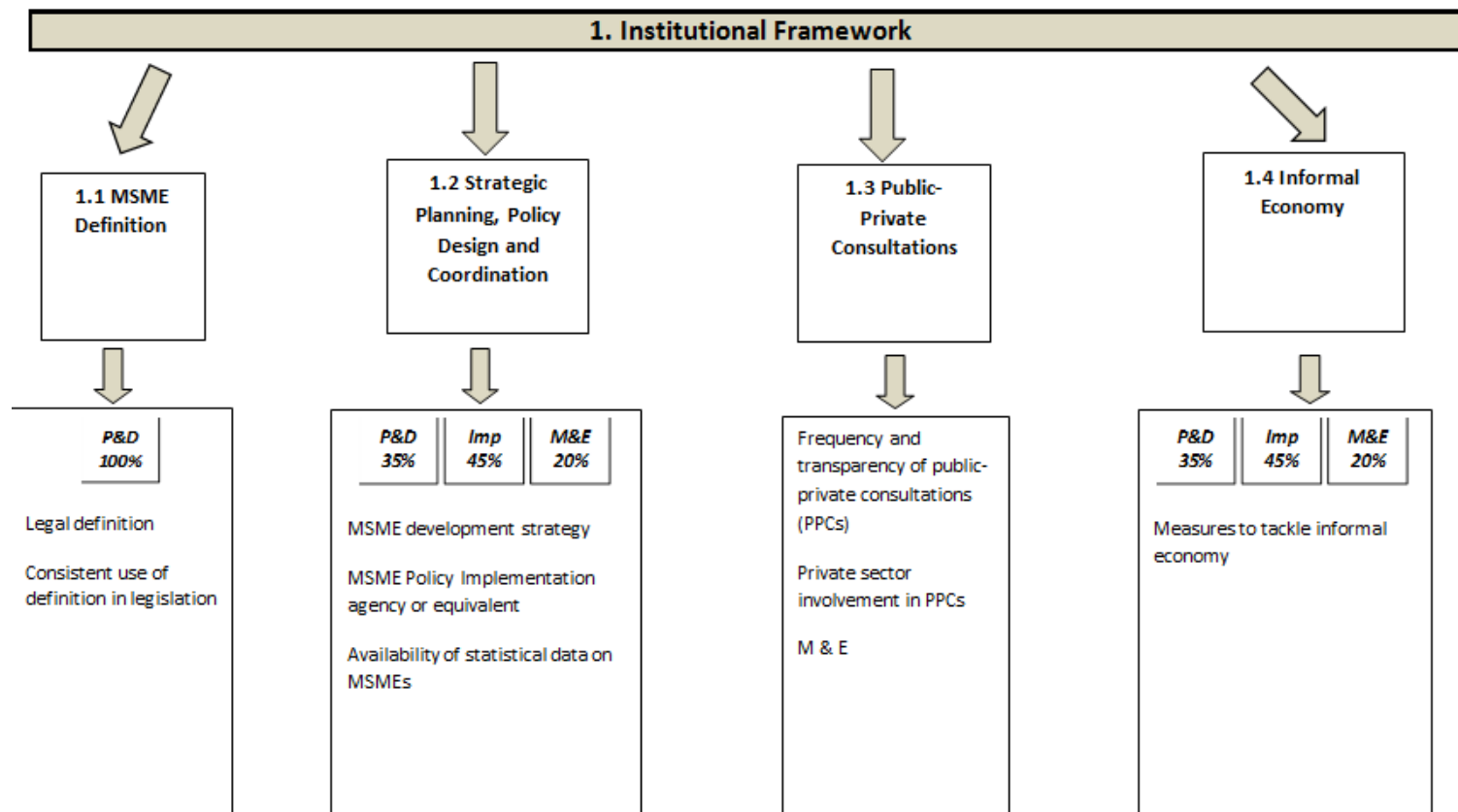


Score Development

- Based on assessment grid with questions (qualitative and quantitative data)
- Questions are presented in three groups in line with the policy cycle:
 - Planning and design
 - Implementation
 - Monitoring and evaluation
- Each question is linked to a score given by group of experts.
- Various weights could be provided to each group of questions (thematic block) and sub-dimension



Score Development



*P&D – Planning and Design

*Imp – Implementation

*M&E – Monitoring and Evaluation



Score Development

THEMATIC BLOCK 1: PLANNING & DESIGN			Points
1	Is there a multi-year SME strategy in place?		1
1.1	If yes	Is the SME strategy embedded into a national development strategy?	0.083
1.2		Does the strategy build upon previous SME strategies?	0.083
		Does the strategy include the following elements?	
1.3		Measurable targets	0.083
1.4		Action plan	0.083
1.5		Descriptive part about monitoring and evaluation of the strategy and action plan	0.083
1.6		Does the strategy include elements from the ASEAN SAPSMED 2016-2025 (SAP)?	0.083
1.7		Are there measurable and time-bound targets attached to the action plan?	0.083
1.8		Is one central institution in charge of leading and coordinating SME strategy?	0.083
1.9		Has an inter-ministerial consultation process taken place in the development of the strategy?	0.083
1.10		Has the private sector been consulted in the development of the strategy?	0.083
1.11		Have the other relevant stakeholders (e.g. civil society, regular citizens etc.) been consulted in the	0.083
1.12		Did the strategy include specific strategies for certain industries / sectors?	0.083
2	Does a leading SME policy implementation body or equivalent exist?		1
2.1	If yes	Does the SME policy implementation body have operational autonomy?	0.333
2.2		Are other ministries represented on the governance board or equivalent of the implementation body?	0.333
2.3		Is the private sector represented on the governance board or equivalent of the implementation body?	0.333
Total			4

Main indicator: Full point (1 point)



Score Development

THEMATIC BLOCK 1: PLANNING & DESIGN			Points
1	Is there a multi-year SME strategy in place?		1
1.1	If yes	Is the SME strategy embedded into a national development strategy?	0.083
1.2		Does the strategy build upon previous SME strategies?	0.083
		Does the strategy include the following elements?	
1.3		Measurable targets	0.083
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1.5		Descriptive part about monitoring and evaluation of the strategy and action plan	0.083
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1.7		Are there measurable and time-bound targets attached to the action plan?	0.083
1.8		Is one central institution in charge of leading and coordinating SME strategy?	0.083
1.9		Has an inter-ministerial consultation process taken place in the development of the strategy?	0.083
1.10		Has the private sector been consulted in the development of the strategy?	0.083
1.11		Have the other relevant stakeholders (e.g. civil society, regular citizens etc.) been consulted in the	0.083
1.12		Did the strategy include specific strategies for certain industries / sectors?	0.083
2	Does a leading SME policy implementation body or equivalent exist?		1
2.1	If yes	Does the SME policy implementation body have operational autonomy?	0.333
2.2		Are other ministries represented on the governance board or equivalent of the implementation body?	0.333
2.3		Is the private sector represented on the governance board or equivalent of the implementation body?	0.333
Total			4

Main indicator: Full point (1 point)

Sub-indicator: 1 point is divided by the no. of sub-indicators



Score Development

THEMATIC BLOCK 2: IMPLEMENTATION			Points
1	Has a budget been mobilised for the action plan?		1
1.1	How much is the budget?		
2	If an SME implementation body exists, is it operational?		1
2.1	How many joint programs have been conducted?		
2.2	How many coordination meeting that has been conducted?		
3	Is there a website for the SME implementation agency?		1
Total			3

THEMATIC BLOCK 3: MONITORING AND EVALUATION			Points
1	Are there any monitoring mechanisms in place for the implementation of the strategy?		1
2	Are there any monitoring mechanisms in place for the implementation agency/body?		1
3	Does the implementation body regularly produce a publicly available report?		1
4	Is information about the beneficiaries of SME support services offered by the implementation body open to the public?		1
5	Has an independent review of the action plan implementation been conducted?		1
6	Have any adjustments been made based on the results of the monitoring and evaluation?		1
	Is the government collecting the following data on SMEs:		
7.1	Number of SMEs		0.33
7.2	Employment by SMEs		0.33
7.3	Value added by SMEs to the GDP		0.33
Total			7

Questions in red are quantitative indicators



Score Development

Examples of corresponding scores based on responses

Indicator	Response	Score
Yes/No questions	Yes	1
	No	0
Is there a multi-year SME strategy in place?	Strategy exists, has been approved by the government and is in the process of implementation	1
	Draft strategy exists but yet not approved by the government	0.67
	Strategy is in the process of development	0.33
	There is no strategy under development	0
Does the strategy include elements from the ASEAN SAPSMED 2016-2025 (SAP)?	All elements of the SAP was used in the development of the strategy	1
	Most elements of the SAP was used in the development of the strategy	0.75
	Some elements of the SAP was used in the development of the strategy	0.5
	There is a plan to use SAP as a reference in the development of the strategy	0.25
	The SAP was not used as a reference in the development of the strategy	0
Has a budget been mobilised for the action plan?	From government budget only	1
	Mainly government budget with some donor support	0.75
	Funds are balanced between government and donor	0.5
	Mainly with donor contributions	0.25
	Budget has not been mobilised	0



Score Development

Examples of corresponding scores based on responses

THEMATIC BLOCK 1: PLANNING & DESIGN		Points	Response	Score based on Response
1	Is there a multi-year SME strategy in place?	1	Yes, strategy exists, has been approved by the government and is in the process of implementation	1
	Yes, strategy exists, has been approved by the government and is in the process of implementation			
	Yes, draft strategy exists but not yet approved by the government			
	No, but strategy is in the process of development			
	No, the old strategy expired and there is no strategy in development			
1.1	If yes Is the SME strategy embedded into a national development strategy?	0.0833	Yes	1
1.2	Does the strategy build upon previous SME strategies?	0.0833	Yes	1
	Does the strategy include the following elements?			
1.3	Measurable targets	0.0833	Yes	1
1.4	Action plan	0.0833	Yes	1
1.5	Descriptive part about monitoring and evaluation of the strategy and action plan	0.0833	No	0
1.6	Does the strategy include elements from the ASEAN SAPSMED 2016-2025 (SAP)?	0.0833	Most elements of the SAP was used in the development of the strategy	0.75
	All elements of the SAP was used in the development of the strategy			
	Most elements of the SAP was used in the development of the strategy			
	Some elements of the SAP was used in the development of the strategy			
	There is a plan to use SAP as a reference in the development of the strategy			
	The SAP was not used as a reference in the development of the strategy			



Score Development

Examples of corresponding scores based on responses

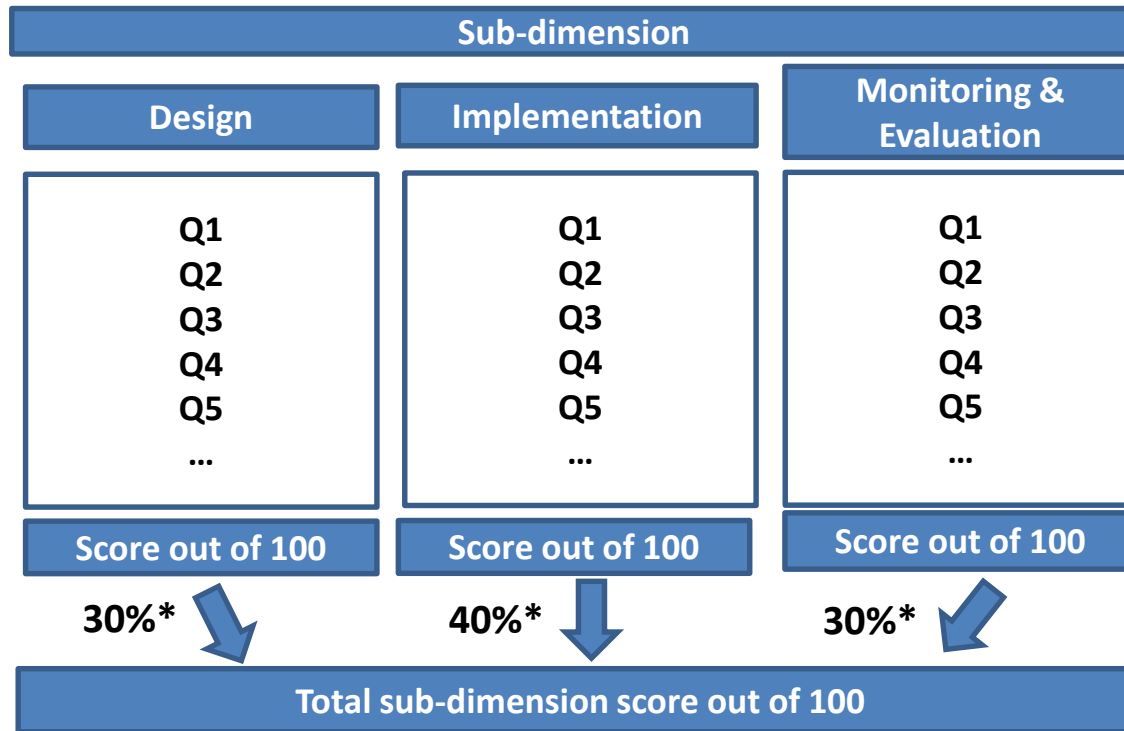
THEMATIC BLOCK 1: PLANNING & DESIGN		Points	Government Assessment	Consultant Assessment	Final Score	Final score*Points (a)
1	Is there a multi-year SME strategy in place?	1	1	1	1	1
1.1	If yes Is the SME strategy embedded into a national development strategy?	0.083	1	1	1	0.083
1.2	Does the strategy build upon previous SME strategies?	0.083	1	1	1	0.083
	Does the strategy include the following elements?					
1.3	Measurable targets	0.083	1	1	1	0.083
1.4	Action plan	0.083	1	1	1	0.083
1.5	Descriptive part about monitoring and evaluation of the strategy and action plan	0.083	0	0	0	0.000
1.6	Does the strategy include elements from the ASEAN SAPSMED 2016-2025 (SAP)?	0.083	0.75	0.75	0.75	0.062
1.7	Are there measurable and time-bound targets attached to the action plan?	0.083	1	1	1	0.083
1.8	Is one central institution in charge of leading and coordinating SME strategy?	0.083	1	1	1	0.083
1.9	Has an inter-ministerial consultation process taken place in the development of the strategy?	0.083	0.67	0.33	0.67	0.056
1.10	Has the private sector been consulted in the development of the strategy?	0.083	0.33	0.67	0.67	0.056
1.11	Have the other relevant stakeholders (e.g. civil society, regular citizens etc.) been consulted in the	0.083	1	1	1	0.083
1.12	Did the strategy include specific strategies for certain industries / sectors?	0.083	0.67	0.33	0.33	0.027
2	Does a leading SME policy implementation body or equivalent exist?	1	1	1	1	1
2.1	If yes Does the SME policy implementation body have operational autonomy?	0.333	1	0.67	0.67	0.223
2.2	Are other ministries represented on the governance board or equivalent of the implementation body?	0.333	1	1	1	0.333
2.3	Is the private sector represented on the governance board or equivalent of the implementation body?	0.333	0	0	0	0.000

Total points scored: 3.34

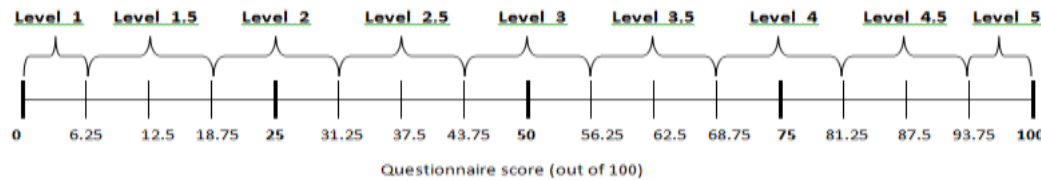
Total possible points: 4



Score Development



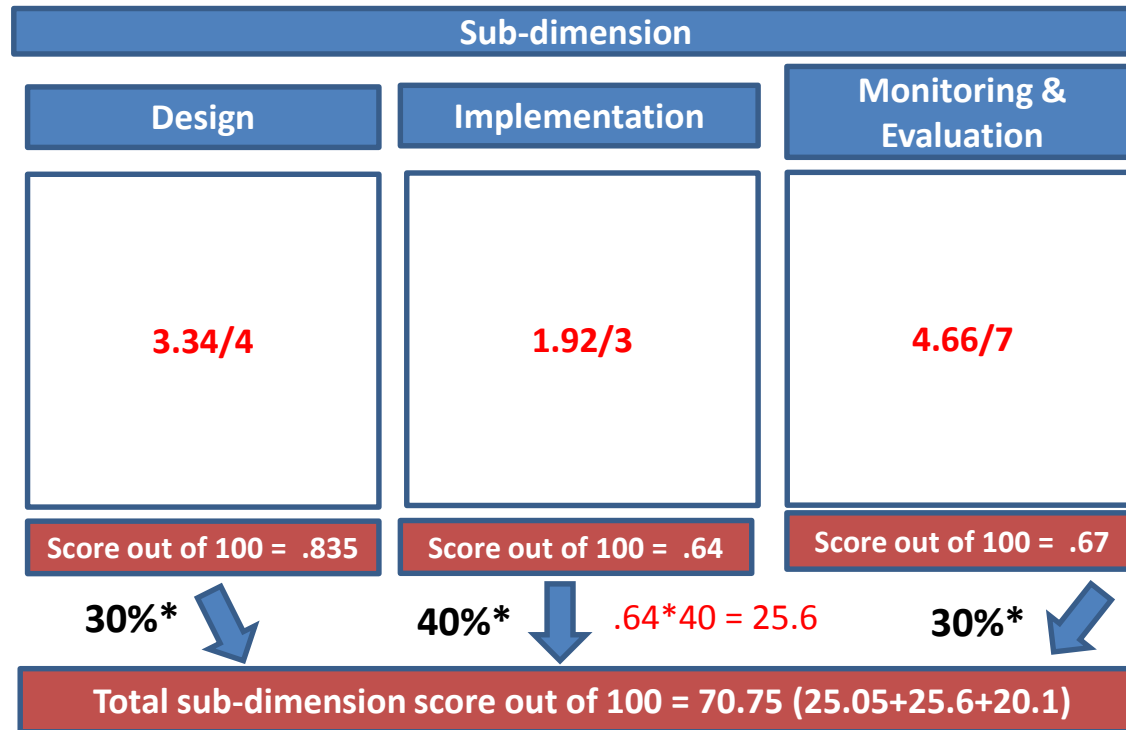
Conversion to the 5 level scale



Aggregation of all sub-dimension levels

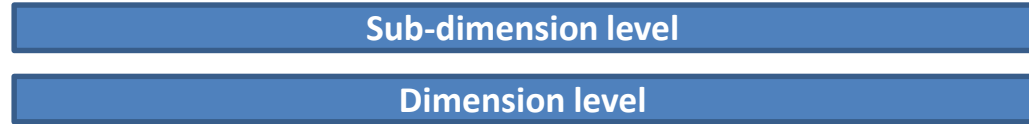
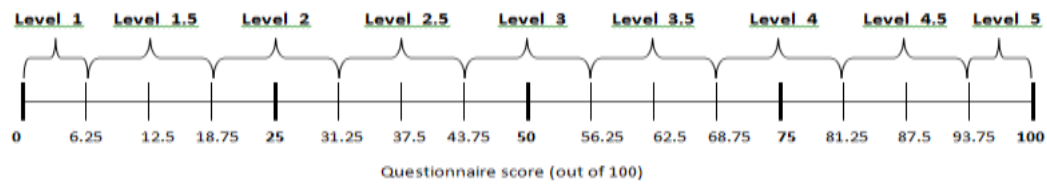


Score Development

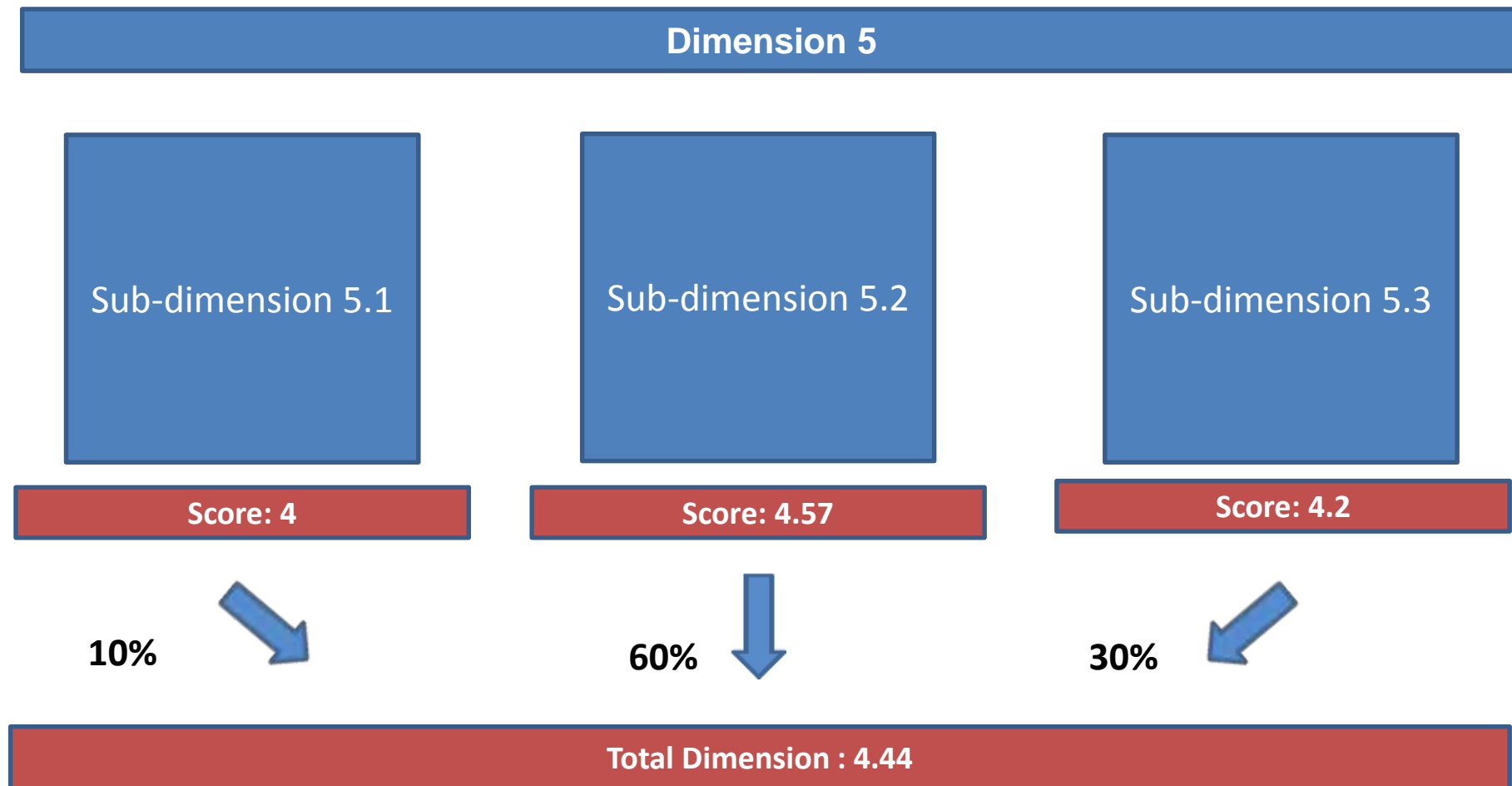


Conversion to the 5 level scale = **Level 4**

Aggregation of all sub-dimension levels



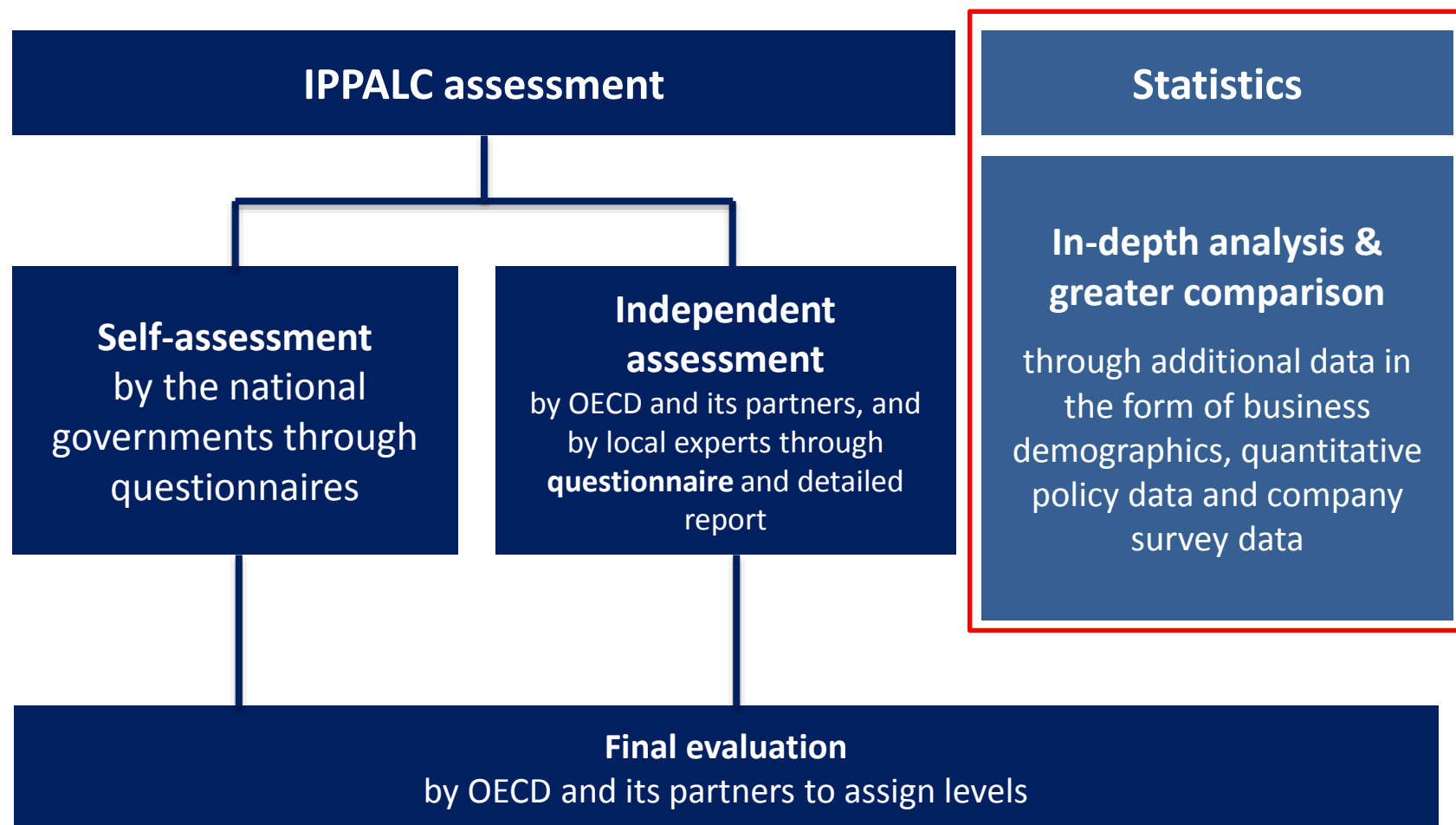
Score Development



Based on the importance and relevance, weights for the various sub-dimensions will be agreed upon.



Overall IPPALC Assessment



Advantages of the Methodology

- It captures the **quality of planning, implementation and monitoring** of SME policies, and thus goes beyond the pure existence of strategies and programmes.
- It incorporates qualitative and quantitative questions to provide a more **precise assessment** for each indicator.
- It integrates national statistics, company-level and independent company-surveys to measure the **performance** of policies on the ground.
- It supports governments in assessing themselves whether they have reached their targets on SME policies and puts an increased focus on **monitoring and evaluation**.



Time for Discussion:

Dimension 1